

Tabel Hasil Uji Reliabilitas 30 (tiga puluh) Responden**Case Processing Summary**

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.931	.937	37

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
P1	105.7000	161.734	.296	.	.931
P2	105.5667	156.530	.516	.	.929
P3	105.5333	157.568	.479	.	.930
P4	106.0000	156.345	.491	.	.929
P5	105.9667	160.240	.286	.	.932
P6	105.9667	157.757	.420	.	.930
P7	105.8667	156.602	.510	.	.929
P8	105.7000	157.390	.611	.	.928
P9	105.6000	158.317	.681	.	.928
P10	105.8667	155.913	.454	.	.930
P11	105.7667	157.840	.526	.	.929
P12	105.6667	156.023	.757	.	.927
P13	105.4333	161.495	.350	.	.931
P14	105.4333	160.875	.474	.	.930
P15	105.5333	161.775	.325	.	.931
P16	105.5333	159.430	.449	.	.930
P17	105.7667	161.978	.329	.	.931
P18	105.6000	151.697	.720	.	.927

P19	105.7667	155.082	.600	.	.928
P20	105.8333	155.247	.525	.	.929
P21	105.8667	154.326	.761	.	.927
P22	105.6000	159.145	.414	.	.930
P23	105.9000	161.197	.226	.	.933
P24	106.1000	158.990	.319	.	.932
P25	105.7000	154.769	.537	.	.929
P26	105.4667	160.189	.284	.	.932
P27	106.1000	160.645	.365	.	.931
P28	105.8000	154.993	.767	.	.927
P29	105.7667	158.875	.331	.	.931
P30	105.8000	154.372	.673	.	.927
P31	105.6000	157.490	.648	.	.928
P32	105.6667	156.023	.757	.	.927
P33	105.6667	160.023	.521	.	.929
P34	105.7333	156.823	.700	.	.928
P35	105.7000	156.493	.678	.	.928
P36	105.8333	153.040	.734	.	.927
P37	105.6000	156.455	.585	.	.928

Tabel Analisis Jalur

Sub Struktur 1

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,796 ^a	,634	,630	2,687

a. Predictors: (Constant), Kepercayaan, Kualitas_Layanan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-,773	1,745		-,443	,658
	Kualitas_Layanan	,462	,042	,565	10,912	,000
	Kepercayaan	,582	,087	,346	6,672	,000

a. Dependent Variable: Keputusan_Pembelian

Sub Struktur 2

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,773 ^a	,597	,590	1,72963

a. Predictors: (Constant), Keputusan_Pembelian, Kepercayaan, Kualitas_Layanan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	,548	1,124		,488	,626
	Kualitas_Layanan	,113	,035	,226	3,230	,001
	Kepercayaan	,206	,063	,200	3,288	,001
	Keputusan_Pembelian	,273	,048	,446	5,721	,000

a. Dependent Variable: Kepuasan_Pelanggan